1. Approximately how many smartphones are in use in the world today?
   1. Over 1 Billion users
2. Approximately how many smartphone users are in the US?
   1. Over 100 Million
3. What percentage of users use their smartphones to surf the web?
   1. 84%
4. T/F Most users expect a website to load as fast on a smartphone as it does on a computer.
   1. True
5. What kind of website should possibly have a separate website for their mobile site?
   1. One that is designed specifically for the web
6. How can you make sure your mobile site loads quickly?
   1. Simple Design
   2. “Clean Code” HTML and CSS
   3. Smaller Images
   4. Limited multimedia usage
7. T/F Multicolumn layouts are best.
   1. False
8. T/F Sidebars are useful for mobile sites,
   1. False
9. Should you use more solid backgrounds on a mobile site?
   1. Yes, dark solid color backgrounds
10. Should you use more paragraphs of text or bulleted lists for a mobile site?
    1. Bulleted Lists
11. Should you consider other mobile technologies such as GPS when building your mobile website?
    1. Yes, it helps users find the business
12. What common technology used on some regular websites will some phones (such as iPhones) not read?
    1. Flash
13. What do you use to automatically point users to a mobile site if they access the site from a phone?
    1. Javascript